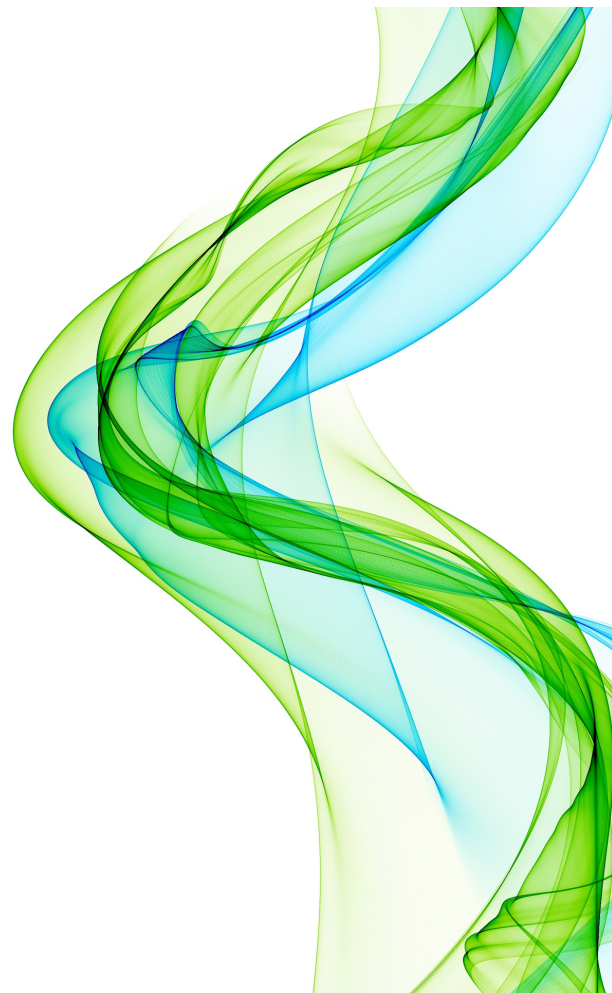




**2023 FIRST QUARTER
ENVIRONMENTAL, SOCIAL AND
GOVERNANCE (ESG) REPORT**



1. Introduction to this report

Datasea is a leading provider of products, services, and solutions for enterprise and retail customers in three converging and innovative industries: 5G messaging, acoustic intelligence, and smart city technology. The Company possesses proprietary and cutting-edge technologies that build a solid foundation to design, develop and supply a broad range of solutions in each industry. We have a long-term sustainability strategy integrated into all areas of our business for the benefit of our stakeholders: regulatory bodies, customers, shareholders, employees and communities.

As a company committed to global best practices, we advocate for greater transparency. Datasea is committed to providing meaningful and accurate sustainability information to stakeholders.

Datasea disclose information about our environmental, social and governance (ESG) practices and performance to stakeholders through our Annual ESG Report and quarterly sustainability statements.

We recognise that the field of sustainability is ever-evolving and dynamic in nature. As the sustainability landscape evolves, we continue to enhance our sustainability reporting.

We commence our ESG disclosure aligned to the SASB framework. This is an initial step in our evolution as we build a more unified sustainability framework.

We look forward to providing additional reporting in the coming months.

1.1 Methodological Note

This is Datasea's Q1 2023 ESG report of the software and IT services SASB metrics for our company. The ESG report is aligned to the Sustainability Accounting Standards Board (SASB) framework, published in 2018, for the sector denoted as "Technology and Communications – Software and IT services. Datasea shall continue to evaluate the disclosure of additional topics as they emerge. The "SASB disclosure index", containing details of the accounted metrics, is reported at the end of the report (page).

The SASB Report refers to the 2022 financial year (from January 2022 – December 31st, 2022) and includes the 2022 financial year information.

This document has been subjected to a limited examination, according to the principle of the International Standard on Assurance Engagement (ISAE 3000 Revised), undertaken by GreenPad Enterprise Limited.

For feedback, comments, requests, opinions and suggestions for improvement on the information reported in this ESG Report, please contact Datasea at the following email address: datasea@iecapitalusa.com.



2. Datasea

2.1 Company Information

The company is a leading provider of products, services, and solutions for enterprise and retail customers in three converging and innovative industries: 5G messaging, acoustic intelligence, and smart city technology. The Company possesses proprietary and cutting-edge technologies that build a solid foundation to design, develop and supply a broad range of solutions in each industry.

- **Vision:** Datasea's vision is to become a global leader in Digital Intelligent Technology, to innovate and provide advanced technology to a broad client base, and within a decade, to evolve into a multinational company with a U.S. entity as the core of its business operations.
- **Sales:** The company generated \$17,080,911 in the 2022 fiscal year
- **Employees:** The company has about 50 employees.
- **Offices:** It operates in 3 main offices in 4 main cities namely Beijing, Hangzhou and Shenzhen.
- **Operation:** Datasea is a micro-cap company listed in Nasdaq.

2.2 Business area

The company is organised in a matrix structure by reference market and business unit, identifying three macro-areas of activity.

5G Messages: As a leading service provider in China's 5G communication field, Datasea increases and improves the ways how people and businesses communicate, while delivering brands the opportunity to engage, convert and nurture buying relationships efficiently. Meanwhile, Datasea creates a new messaging ecosystem through the integration of modern communication technologies, based on the telecom ecological network, and directly connects with enterprises through the SMS portal on mobile terminals.

Acoustic Intelligence: Datasea is an acoustic intelligence trailblazer and aims to introduce this cutting-edge technology and its applications to China and the world. Datasea combines artificial intelligence technology and acoustic technology to offer dynamic instead of static products, and demonstrates our vision, ability and advantage to stay ahead of the emerging market trends in acoustic intelligence. Datasea's Ultrasonic Sound Air Disinfection Equipment incorporates innovative acoustic intelligence-powered disinfection that has proven to achieve a 99.83% efficacy in nine seconds against Covid-19 and reduce other bacteria and viruses without human contact, peculiar odor, or environmental damage.

Digital Smart City: Datasea developed a digital city platform with smart campus, smart community, smart scenic area and smart security solutions.

2.3 Revenues generated by business areas in 2022

Headquarters
20th Floor, Tower B, Guorui Plaza, 1
Ronghua South Road, BDA, China

datasea@iecapitalusa.com
dataseainc.com



Datasea positions strategically in 5G messaging, acoustic intelligence and smart city to address long-term opportunities that present clear advantages of scale and new profitable revenue streams.

In 2022 fiscal year, the company achieved operating income of \$17,080,911, an increase of over \$8m from 2021, representing twelve-month consecutive growth.

The company's revenue growth rate was strong and reached a new high, and the increase in revenues was mainly due to the expansion of the Company's business towards 5G messaging.

3. Environmental Dimension

Datasea as is company are aware of global environmental issues. The company is committed to improvement of the environment. It works actively to safeguard and protect the environment and conserve natural resources to satisfy stakeholders' sustainability concerns and requirements.

The company's commitment to safeguarding the environment and conserving natural resources is manifested in its modus operandi and the products it delivers. The company is set up to reduce the environmental impacts of consumers by providing them with online marketing services right from their fingertips. This reduces salesmen's travel journeys and emissions.

Datasea's environmental commitment is reflected in the application of the company's sustainability policy. This policy was developed in 2023 to formalise the company's environmental sustainability vision and commitment to operate in an environmentally conscious and sustainable way to improve the environment and satisfy stakeholders' sustainability concerns and requirements.

In particular, the company has ambitions to minimise waste, energy and water consumption and reduce greenhouse gas emissions (GHG) at company level.

At the company level, an ISO14001-compliant environmental management system is used to manage our operational environmental impacts.

The commitment of the company to environmental sustainability has led to the development of environmental improvement initiatives launched over the years to enable the company to consume environmental resources more efficiently and reduce the negative environmental impact of its operations.

The company's environmental management efforts and initiatives have already resulted in environmental benefits and cost reductions. As a result, the company will continue to intensify efforts to improve its environmental performance continually. In particular, the sustainability function, with the cooperation of other central functions and the operating units, will endeavour to ensure:



- The reporting of increasingly accurate and reliable data and information about the company's consumption of environmental resources and greenhouse emissions
- The involvement of the company's suppliers in monitoring and quantifying the impacts of climate change associated with the Datasea goods and services

3.1 Environmental Footprint of Hardware Infrastructure: Energy Management

Topic	SASB Code	Accounting Metric	Unit of Measure	Year (2022)
Energy Management	TC-SI-130a.1	Total energy consumed	GJ	54.36
		Percentage of energy consumed supplied from grid electricity	%	100
		Percentage of renewable energy consumed	%	0

The total energy consumption by the company in 2022 was 54.36 GJ. 100 % of the company's energy consumption was supplied by the grid. Although renewable energy was not produced on-site or supplied to the company, the company uses the energy management hierarchy framework to reduce energy consumption and improve energy efficiency.

3.2 Environmental Footprint of Hardware Infrastructure: Water Management

Topic	SASB Code	Accounting Metric	Unit of Measure	Yea (2022)
Water	TC-SI-130a.2	Total water withdrawn	cubic meters (m ³)	0
		total water consumed	in cubic meters (m ³)	566.48
		Percentage of each in regions with High or Extremely High Baseline Water Stress	%	0



Datasea consumed 566.48 cubic meters of water resources in 2022. The company office locations were environmentally planned and are in areas that are not water stressed.

3.3 Environmental Footprint of Hardware Infrastructure: Data Centre Environmental Management

Topic	SASB Code	Accounting metric	Category	Year (2022)
Data Centre Environmental Management	TC-SI-130a.3	Discussion of the integration of environmental considerations into strategic planning for data center needs	Qualitative: Discussion and Analysis	

3.4 Discussion and Analysis: Integration of environmental considerations into strategic planning for data center needs

Datasea are committed to promoting an environmental sustainability culture and embedding environmental management principles into its business strategy to reduce its operating environmental impacts.

We believe that having strong environmental stewardship helps the company to contribute positively towards the management, conservation, protection, and improvement of the environment. In particular, the company:

- Has adopted a sustainability policy and strategy to help the company integrate environmental management principles and considerations into the data centre’s planning needs
- The company through its environmental representatives, constantly monitors and review the sustainability strategy to ensure continual environmental improvements are achieved in the running of its data centers

The sustainability strategy was planned to comply with global best environmental practices and is geared towards achieving the environmental element of UN SDGs. The strategy ensures that the following is achieved in our data centres.

- Waste is reduced, reused and recycled where possible
- Water is conserved, consumed considerately and reused where possible
- Rainwater is harvested to reduce main’s water consumption
- Grey water is reused where possible
- Energy conservation practices are embedded in the construction and operation of the data centres



- Energy efficient devices are purchased
- ~~Data centers are constructed and well designed to access free cooling to reduce energy demand~~
- ~~Data centers are well designed to avoid overheating to reduce energy demand~~
- ~~Construction of data centers~~ in areas that are not affected by negative environmental impacts and risks such as water stress
- ISO-compliant 14001 environmental management system is implemented to manage the data centre's environmental impacts

The sustainability strategy is supported by the company's ESG Validation Steering Committee to be and monitored by the Board of Directors. It will be reviewed every quarter of the year as part of Datasea's business reviews and updated for continual improvements.

4. Data Privacy and Security Dimension

Datasea are a company with a broad stakeholder base and, as such, it is important to align the company's interest with all stakeholders. This stakeholder relationship requires the company to develop security measures to satisfy stakeholders' (which include employees, investors suppliers, institutions, customers and communities in which we work in) data security and privacy concerns.

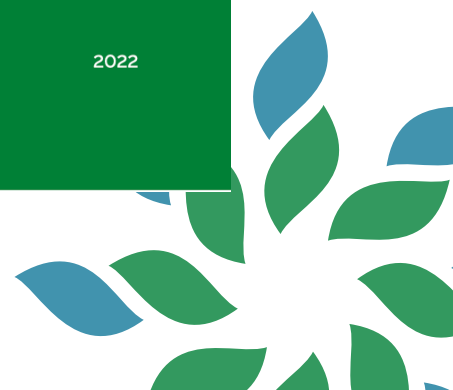
To this end, Datasea seek to uphold the highest standards of fair and ethical practice in every action taken across all areas in which we operate. We are committed to the management of customers' data to ensure they are always protected and kept securely.

As a result, we established a data management strategy launched in 2023 in support of our business strategy in protecting and securing data and systems. The strategy guides the development of specific initiatives in this area to ensure that the company:

- Use customer data to provide them with online services only
- To protect and secure customer data throughout the information life cycle

4. 1Adverting management

Topic	SASB Code	Accounting metric	Category	Year
Data Privacy & Freedom of Expression	TC-SI-220a.1	Description of policies and practices relating to behavioral advertising and user privacy	Qualitative: Discussion and Analysis	2022



4.1.1 Discussion and Analysis: Description of policies and practices relating to behavioral advertising and user privacy

Datasea are committed to the protection of users' privacy. To this end, the company has measures in place to protect and keep customers' personal information safe.

The company has adopted seven principles to protect customers' information. The principles are:

- Consistency of rights and responsibilities: to ensure customers know how their full rights and our responsibilities in relation to the data we hold and keep for servicing them.
- Clear purpose: to ensure customers know how their information is used, stored and destroyed
- Consent by choice: to ensure customers' consent is obtained before data can be used
- Minimum sufficient: to ensure only the required information for providing customers wutg online erVICES are collected
- Ensuring security: to ensure industry-standard security measures are in place to protect the customers' information and prevent unauthorized access
- Subject participation: to ensure customers are allowed to freely opt out of the service
- Openness and transparency: to demonstrate transparency to stakeholders

The aforementioned principles are embedded within the company's Data Security policy to protect users' personal information throughout the information life cycle as described below.

Data collection, processing and usage we collect customers' data to provide them with online services by displaying consumers products, providing personalised recommendations and sending promotional marketing information which is stipulated **in the service level agreement and IT data management policy**.

We collect customers personal data. Personal information refers to all kinds of information recorded electronically or by other means that can identify the identity of a particular natural person or reflect the activities of a particular natural person alone or in combination with other information. This includes username, password, mobile phone number to create accounts for users and register them to the system. However, customers can choose not to provide their mobile number, and this will not affect their ability to use the platform.

Apart from the registration process, we collect data based on user's interactions with our platform to provide personalised services to them. The data we collect includes their privacy Settings and the products and features they use. The data we collect may include SDK/API/JS code versions, browsers, Internet service providers, IP addresses, platforms, time stamps, application identifiers, application versions, application distribution channels, individual device identifiers, iOS AD identifiers (IDFA), Android Advertiser identifiers, network adapter (MAC) addresses, and international mobile device identifiers Specific code (IMEI), device model, terminal manufacturer, terminal operating system version, session start/stop time, language location, time zone, network status (such as WiFi), hard



disk, CPU, and battery usage. During the contract term, customers' consent and approval are obtained every year before their data can be used to provide them with online services.

We also seek the consent of users if we want to use their information for other purposes not specified in the Data Security Policy.

Data Retention: The customers data are retained and kept securely throughout the duration of the contract. During the contract term, customers consent, and approval are obtained every year before their data can be retained and used to provide them with digital services.

Data disclosure: We do not share customers data with any company or third-party. Customers data are used for the purpose stipulated in the [Data Security Policy](#).

We may share customers' personal information in accordance with laws and regulations or mandatory requirements of competent government departments in the jurisdictions we operate in.

We also share customers' data with affiliates for the purpose stipulated in the service level agreement. All affiliates have binding legal confidentiality agreements with Datasea to comply with our data management policy and protect customers data.

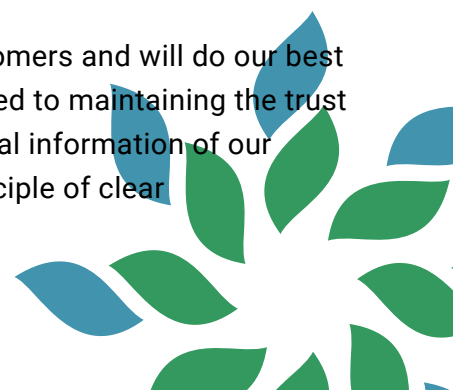
Data Destruction: We keep data as mandated by the laws and regulations of the jurisdictions that we operate in.

Customers' data are destroyed at the customer's request and /or when they cease to use the platform.

We ensure that the data we destroy is not in violation of corporate and government rules and regulations and is not relevant to ongoing litigation or other policies. Personal information collected and generated by us within the territory of the People's Republic of China will be stored within the territory of the People's Republic of China.

In strict accordance with the provisions of the Personal Information Protection Law of the People's Republic of China and other laws and regulations, we will take appropriate security technical measures and management measures to ensure the safety and accuracy of your personal information and prevent your personal information from being tampered with, leaked or lost. Specific protection methods. For example, we will encrypt your personal information, no matter in the transmission of personal information or in the static environment

Our company is well aware of the importance of personal information to customers and will do our best to protect customers' personal information safe and reliable. We are committed to maintaining the trust of our customers by adhering to the following principles to protect the personal information of our customers: the principle of consistency of rights and responsibilities, the principle of clear



purpose, the principle of consent by choice, the principle of minimum sufficient, the principle of ensuring security, the principle of subject participation, the principle of openness and transparency. At the same time, it promises to take appropriate security measures to protect personal information according to the mature security standards of the industry.

4.2 Service Monitoring, Management

Topic	SASB Code	Accounting metric	Category	Year
Data Privacy & Freedom of Expression	TC-SI-220a.5	List of countries where core products or services are subject to government-required monitoring, blocking, content filtering, or censoring	Qualitative : Discussion and analysis	2022

4.2.1 Discussion and Analysis: List of countries where core products or services are subject to government-required monitoring, blocking, content filtering, or censoring.

Personal information collected and generated by us within the territory of the People's Republic of China will be stored within the territory of the People's Republic of China.

In strict accordance with the provisions of the Personal Information Protection Law of the People's Republic of China and other laws and regulations, we will take appropriate security technical measures and management measures to ensure the safety and accuracy of your personal information and prevent your personal information from being tampered with, leaked or lost. Specific protection methods. For example, we will encrypt your personal information, no matter in the transmission of personal information or in the static environment.

4.3 User's Privacy Management



Topic	SASB Code	Accounting metric	Unit of Measure	Year (2022)
Data Privacy	TC-SI-220a.2	Number of users whose information is used for secondary purposes	Number	N/A
	TC-SI-220a.3	Total amount of monetary losses as a result of legal proceedings associated with user privacy	Number	0
	TC-SI-220a.4	Number of law enforcement requests for user information	Number	0
		Number of users whose information was requested	Number	0
		Percentage resulting in disclosure		0

Datasea are a law-abiding company, and it operates within the premise of the law. The company do not use users' persona information for any reason that is not stipulated in our terms and conditions. The company has never been the subject of any legal proceedings or law enforcement actions.

4.4 Security Systems Management

Topic	SASB Code	Accounting Metric	Unit of Measure	Year(2022)
Data Security	TC-SI-230a.1	Number of data breaches	Number	0
	TC-SI-230a.1	Percentage involving personally identifiable information	Number	0
	TC-SI-230a.1	Number of users affected	Percentage	0

Datasea are a technologically driven and sophisticated company. The company have systems in place to protect and securely keep customers' data. As a result, the company did not witness any data breach issues in 2022.

4.5 Risk Identification and Management



Topic	SASB Code	Accounting Metric	Year
Data Security	TC-SI-230a.2	Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standard	2022

4.5.1 Discussion and Analysis: Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standard

At Datasea, we regularly test and inspect our system architecture to find out the aspects that can be utilized by the attacker than expected build the atmosphere of database security is the company's top priority, increase the safety awareness of all company personnel.

The company has developed a series of data security management strategies to manage data security risks. These are:

- Data safety awareness: We remain aware of the importance of safety management. We deploy a series of data awareness programmes to enhance our data security management
- Risk assessment: We have an established risk assessment method to assess our data security system to ensure they are not compromised
- Quality management: We pay attention to the training of staff so that they are well informed and trained to protect customers' data
- Data collection: we have a sound system and standard as well as procedures and rules established to standardize the management of data collection process and the personnel involved to ensure industry standard rules are followed when managing data. We also have systems and monitoring equipment for protecting data
- Data security: We have advanced computer antivirus to protect our systems. We also have systems in place for round the clock data backup. We also prohibit other mobile media and computer connection to the server
- Data storage security: During data storage, one of the more important tasks is to equip the warehouse with the necessary temperature and humidity control system to create a standard storage environment for data storage. Periodically, we back up the data in the database to ensure maximum recovery in the event of possible data loss
- Data usage safety: Different permissions need are set for different roles such as system administrators, administrators, and users to meet their utilization needs and restrict access to the data not needed for them to operate



- Security system: We have an established risk assessment system for different types of risky situation to prevent security problems. The risk assessment system were developed for staff to find and solve security problem quickly

5. Human Capital Dimension

Datasea are people-centric company, supporting and recognising the abilities of those who work for the company and for the community in which it operates. To achieve this, continuous multi-disciplinary and specialist training programmes have been developed for employees. The CEO owns about 45.7% shares of the company. Together with management, a significant part of the share capital is invested directly into the company.

The company has built its history and successes on the abilities of its employees, who have been leading actors in the achievement of these results. Their ability to transmit values, experience and attachment to the firm to younger colleagues, generation after generation, has proven to be a fundamental driver in the creation of value for the company for almost 10 years.

The human capital strategy launched in 2023 in support of our business strategy are based on the following pillars:

- Constant improvement and development of the business model consistent with our business strategies and priorities
- Strategic planning of resources to ensure the compatibility of our human capital with the needs of the company in terms of capacity and skills
- Development of employer branding to increase knowledge and awareness of the Datasea brand as an employer of labour and increase the positioning of the brand in the job market, partly via recruitment initiatives
- Creation of a strong talent pipeline that ensures the sustainability of the company's human resources
- Development of employees' technical, professional and managerial skills
- Meritocracy as a basic element for the development of resources to ensure long-term sustainability of the company
- Development of employee engagement and sense of belonging via structured approach to align management and initiatives with the priorities perceived by employees and, in particular, via a broad share ownership programme designed to make most of them shareholders

5.1 Workforce management



Topic	SASB Code	Accounting Metric	Unit of Measure	Year (2022)
Workforce management	TC-SI-330a.1	Percentage of employees that are foreign		
	TC-SI-330a.1	Percentage of employees that are nationals	%	
	TC-SI-330a.1	Percentage of employees that are located offshore	%	
	TC-SI-330a.2	Employee engagement as a percentage	%	100
	TC-SI-330a.3	Percentage of male and female representation for management	%	40: Female60: Male
		Percentage of racial/ethnic group representation for management	%	N/A
	TC-SI-330a.3	Percentage of male and female representation for technical staff	%	
		Percentage of racial/ethnic group representation for technical staff	%	
	TC-SI-330a.3	Percentage of male and female representation for all other employees	%	Female:25Male:75
		Percentage of racial/ethnic group representation for all other employees	%	

Datasea are driven by corporate social responsibility practices. We take our workforce welfare and wellbeing seriously. As a result, we engage with employees continuously to ensure that their concerns (if any) are addressed and satisfied at all times. This has enabled us to achieve year on year increase in employee satisfaction. In 2022, employee satisfaction was 88%.

We also operate a diverse workforce with visible gender representation in all business areas and the decision making process of the company.

6. Operational Dimension

Datasea are a technology-driven company. It seeks to be the one stop shop for online services. Sustainable innovation represents a strategically important pillar in pursuing the creation of sustainable value. The company's efforts are directed to the use of state-of-the-art technology to provide customers with the best possible service and to provide them good value for money spent online.

The company operational department is responsible for the overall innovation strategy, aimed at making Datasea a key player in the value chain supporting sustainable IT innovations. The company has a technical department, working in research and development to develop innovations that can improve its operations.



Using state-of-the-art technologies, the company has been able to increase employees and customer satisfactions.

In a recently concluded survey, 88% of Datasea’s employees were found to be satisfied with the company and their roles.

The customer satisfaction rate grows annually, and this is reflected in the company’s bottom line which increased by from \$9m in 2021 to \$17m in 2022.

6.1 Business Operations Management

Topic	SASB Code	Accounting Metric	Unit of Measure	Year (2022)
Operations	TC-SI-000.A	Number of licenses or subscriptions,	Number	-
	TC-SI-000.A	Percentage cloud- based identifiable information	%	-
	TC-SI-000.B	Data processing capacity		-
	TC-SI-000.B	Percentage outsourced		-
	TC-SI-000.C	Amount of data storage	Petabytes	-
	TC-SI-000.C	Percentage outsourced	%	-

Information to this area of service is not available as the time of this report. It is to be evaluated in the next second quarterly ESG report of 2023.

6.2 Business IT Systems Management



Topic	SASB Code	Accounting Metric	Unit of Measure	Year (2022)
Technology	TC-SI-550a.1.	Number of performance issues (2) service disruptions; (3)	Number	0
		Number of service disruptions	Number	0
		Number of total customer downtime	Number	0

Information to this area of service is not available as the time of this report. It is to be evaluated in the next second quarterly ESG report of 2023.

6.3 Business Continuity Strategy Management

Topic	Code	Accounting Metrics	Category	2022
Business Continuity	TC-SI-550a.2.	Description of business continuity risks related to disruptions of	Qualitative: Discussion and analysis	

6.3.1. Analysis and Discussion: Business continuity risks related to disruptions of operations
 Datasea has a business continuity planning policy. The policy demonstrates the company's commitment to protecting its stakeholders, assets, reputation and operational activities.

The policy is implanted via a Business Continuity Plan. The plan's main goal is to achieve 100% business optimum operation at all times. The plan identifies all potential and actual risks to the company and provide measures that need to be in place to minimise and /or eradicate the risks. The plan has a management program life cycle based on the plan, do, check and act model.



Plan: plan the business recovery plan in the event of any risks such as data loss.

Do: implement the recovery strategy in the event of any risks such as data loss. For example, backup data.

Check: Test the recovery strategy to ensure it works well and that it is immune to risks.

Act: Correct the non-conformities to prevent the identified risk.

The policy and plan are based on key principles. These are:

- Comply with legislation and regulatory requirements and delivering appropriate governance and reporting processes
- Follow the Business Continuity Institute (BCI) 'Good Practice Guidelines' and alignment to BS EN ISO 22301:2014 in developing and maintaining Business Continuity strategies and plans
- Provide adequate resources to achieve delivery of the Business Continuity Management programmes
- Provide appropriate education and training in Business Continuity Management to all staff to increase their awareness and to enable them to understand their roles and responsibilities
- Embed Business Continuity Management as an integral part of the company's operations and good management practice
- Review Business Continuity 'best practice' and updating the company's Business Continuity Management strategy and standards accordingly
- Develop procedures to assess the effectiveness of Business Continuity plans and carry out testing annually, based upon pertinent scenarios

6.4. Business Ethics Management

Topic	SASB Code	Accounting Metric	Unit of Measure	Year (2022)
Intellectual Property Protection & Competitive Behaviour	TC-SI-520a.1.	Total amount of monetary losses as a result of legal proceedings associated with anti-competitive behaviour regulations	Number	-

Information to this area of service is not available as the time of this report. It is to be evaluated in the next second quarterly ESG report.



7. Disclosure

The report contains information about Datasea and may contain forward-looking statements. All statements, other than statements of historical facts, may be forward-looking statements.

Datasea cautions that forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Forward-looking statements speak only as of the date they are made, and Datasea assumes no duty to and does not undertake to update forward looking statements. Actual results could differ materially from those anticipated in forward-looking statements and future results could differ materially from historical performance.

Factors that can cause results to differ, as well as additional factors that can affect forward-looking statements, are discussed in Datasea annual and quarterly ESG report.



SASB Index

The SASB’s sector Standard “Technology and Communications – Internet Media & Services and Software & IT services” is the primary standard relevant for Datasea according to SICS Look-up Tool. The tables below contain the list of accounting metrics reported in the Report.

Topic	SASB Code	Accounting Metric	Page
Energy management	TC-SI-130a.1	1) Total energy consumed, 2) percentage grid electricity, 3) percentage renewable	5
Water management	TC-SI-130a.2	1) Total water withdrawn, 2) total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	5
Data Centre Environmental Management	TC-SI-130a.3	Discussion of the integration of environmental considerations into strategic planning for data center needs	6
Data Privacy Management	TC-SI-220a.1	Description of policies and practices relating to behavioral advertising and user privacy	7-10
	TC-SI-220a.2	Number of users whose information is used for secondary purposes	11
	TC-SI-220a.3	Total amount of monetary losses as a result of legal proceedings associated with user privacy	11
	TC-SI-220a.4	1) Number of law enforcement requests for user information, 2) number of users whose information was requested, 3) percentage resulting in disclosure	11
	TC-SI-220a.5	List of countries where core products or services are subject to government-required monitoring, blocking, content filtering, or censoring	10
Data Security Management	TC-SI-230a.1	1) Number of data breaches, 2) percentage involving personally identifiable information (PII), 3) number of users affected	11
	TC-SI-230a.2	Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards	12-13
Workforce Management	TC-SI-330a.1	Percentage of employees that are 1) foreign nationals and 2) located offshore	14
	TC-SI-330a.2	Employee engagement as a percentage	14
	TC-SI-330a.3	Percentage of gender and racial/ethnic group representation for 1) management, 2) technical staff, and 3) all other employees	14
Intellectual Property Management	TC-SI-520a.1	Total amount of monetary losses as a result of legal proceedings associated with anticompetitive behavior regulations	17
Business Continuity Management	TC-SI-550a.1	Number of 1) performance issues and 2) service disruptions, 3) total customer downtime	16
	TC-SI-550a.2	Description of business continuity risks related to disruptions of operations Discussion and	16
Operational Management	TC-SI-000.A	1) Number of licenses or subscriptions, 2) percentage cloud based	15
	TC-SI-000.B	1) Data processing capacity, 2) percentage outsourced	15
	TC-SI-000.C	1) Amount of data storage, 2) percentage outsourced	15

