



Datasea expands its market reach with a new online distributor agreement for Hailijia air sterilizers

Datasea Inc., (NASDAQ: DTSS) ("Datasea" or the "Company"), incorporated in Nevada in September 2014, is a digital technology corporation engaged in three converging and innovative business segments: 5G messaging, acoustic intelligence, and smart city technology in China. Today, the Company announced that Shuhai Jingwei (Shenzhen) Information Technology Co., Ltd. ("Shuhai Jingwei"), a subsidiary of the Chinese operating company contractually controlled by the Company, has entered an online distributor cooperation agreement with Shenzhen Aerfu Artificial Intelligence Technology Co., Ltd. ("Aerfu"). Pursuant to the agreement, Aerfu will serve as the non-exclusive online distributor to sell the "Hailijia" series of acoustic intelligent air sterilizers on multiple mainstream e-commerce platforms.

The agreement with Aerfu provides Datasea with a significant opportunity to expand its reach and increase market penetration through the sale of innovative products on major e-commerce platforms. The "Hailijia" series of acoustic intelligent products, including both car-mounted and desktop versions, have already been listed on various mainstream e-commerce platforms, such as JD.com and Douyin. With this new cooperation, Datasea plans to further promote and expand the sales of its Hailijia air sterilizers, providing consumers with more convenient, efficient, and healthy environmental and air disinfection solutions.

Datasea's CEO, Ms. Liu Zhixin, expressed her satisfaction with the progress of this cooperation, believing that it will bring greater market coverage, audience, and sales scale to the company's acoustic intelligence business. The company also plans to launch additional products, including ultrasonic air disinfection machines for bathrooms and ultrasonic beauty devices, which will further establish its leading position in China's acoustics intelligence field and gain market attention and recognition.

Overall, this new distributor agreement marks a significant step forward for Datasea in expanding its market reach and positioning itself as a leader in the acoustic intelligent products sector.

About Datasea Inc.

Datasea Inc., through its variable interest entity, Shuhai Information Technology Co., Ltd., a digital technology company in China, engages in three converging and innovative industries: smart city, acoustic intelligence and 5G messaging. Datasea leverages facial recognition technology and other visual intelligence algorithms, combined with cutting-edge acoustic and non-visual intelligence algorithms, to provide smart city solutions that meet the security needs of residential communities, schools and commercial enterprises. Most recently, in response to the growing utilization of 5G technologies and the overall initiative to utilize Datasea's technology capabilities to expand business coverage and revenue resources, Datasea has also strategically expanded business coverage to 5G messaging and smart payment solutions. Datasea has been certified as one of the High-Tech Enterprises (jointly issued by the Beijing Science and Technology Commission, Beijing Finance Bureau, Beijing State Taxation Bureau and Beijing Local Taxation Bureau) and one of the Zhongguancun High Tech Enterprises (issued by the Zhongguancun Science Park Administrative Committee)

in recognition of the Company's achievement in high technology products. For additional information, please visit: www.dataseainc.com. Datasea routinely posts important information on its website.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will", "expects", "anticipates", "future", "intends", "plans", "believes", "estimates", "target", "going forward", "outlook," "objective" and similar terms. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and which are beyond Datasea's control, which may cause Datasea's actual results, performance or achievements (including the RMB/USD value of its anticipated benefit to Datasea as described herein) to differ materially and in an adverse manner from anticipated results contained or implied in the forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in Datasea's filings with the U.S. Securities and Exchange Commission, which are available at www.sec.gov. Datasea does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under law.

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