

**Datasea, Inc.**

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS**

ANNUAL MEETING OF SHAREHOLDERS – NOVEMBER 16, 2020 AT 9:00 A.M., LOCAL TIME

The undersigned stockholder acknowledges receipt of the Notice of Annual Meeting of Stockholders and the Proxy Statement, each dated October 9, 2020, and hereby appoints Zhixin Liu, as the proxy for the undersigned, with full power of substitution, to vote all of the undersigned's shares of common stock of Datasea, Inc. (the "Company") at the Annual Meeting of Stockholders of the Company to be held on November 16, 2020 at 9AM, local time. The Annual Meeting will be held in a virtual meeting format via live webcast on the Internet. You will be able to attend and participate in the Annual Meeting online by visiting <https://www.issuerdirect.com/virtual-event/DTSS>.

This proxy confers authority and shall be voted, for the election of directors, in accordance with the recommendations of the Board of Directors, unless a contrary instruction is indicated, in which case the proxy shall be voted in accordance with such instruction. This proxy confers discretionary authority to vote on any other matter, if any, presented at the meeting. This proxy shall be voted in accordance with the recommendations of the Board of Directors with respect to such other matters of proxy bearing a later date, or by attending the Annual Meeting and voting in person.

**(CONTINUED AND TO BE SIGNED ON REVERSE SIDE.)**

**VOTING INSTRUCTIONS**

Read our proxy statement before you vote by proxy. Then, to ensure that your shares are represented at the Annual Meeting we ask that you appoint the Proxies to vote your shares for you in one of the following ways.



**MAIL:** Please mark, sign, date, and return this Proxy Card promptly using the enclosed envelope.



**FAX:** Complete the reverse portion of this Proxy Card and Fax to 760-452-4423.



**INTERNET:** <https://www.westcoaststocktransfer.com/dtss-proxy/>

**CONTROL NUMBER:**

Go to the above Internet website. Have your proxy card in hand when you access the website. Enter your "Control Number" printed above and then follow the instructions provided to appoint the Proxies and give them directions on how to vote your shares. If you appoint the Proxies by Internet, you need not return a proxy card. You will be appointing the Proxies to vote your shares for you on the same terms and with the same authority as if you marked, signed and returned a proxy card. You may appoint the Proxies by Internet through the end of the day November 15, 2020.

↓ Please ensure you fold then detach and retain this portion of this Proxy ↓

**ANNUAL MEETING OF THE SHAREHOLDERS OF  
Datasea, Inc.**

CONTROL NUMBER:

PROXY SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

PLEASE COMPLETE, DATE, SIGN AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE.  
PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE:

CONTROL NUMBER:

|   |                          |                          |                          |                          |                   |
|---|--------------------------|--------------------------|--------------------------|--------------------------|-------------------|
| <b>Proposal 1</b> →   | <b>FOR ALL</b>           | <b>WITHHOLD ALL</b>      | <b>FOR ALL EXCEPT</b>    |                          | <b>Proposal 1</b> |
| To elect the following five (5) directors:<br>Zhixin Liu<br>Fu Liu<br>Ling Wang<br>Douglas M. Osrow<br>Michael James Antonoplos                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |                          |                   |
| <b>Proposal 2</b> →   | <b>FOR</b>               | <b>AGAINST</b>           | <b>ABSTAIN</b>           |                          | <b>Proposal 2</b> |
| To ratify the appointment of Morison Cogen LLP as our independent registered public accounting firm for the fiscal year ending June 30, 2020.                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |                          |                   |
| <b>Proposal 3</b> →   | <b>FOR</b>               | <b>AGAINST</b>           | <b>ABSTAIN</b>           |                          | <b>Proposal 3</b> |
| To approve, on an advisory basis, the compensation of the Company's named executive officers as disclosed in this proxy statement.                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |                          |                   |
| <b>Proposal 4</b> →   | <b>Three Years</b>       | <b>Two Years</b>         | <b>One Year</b>          | <b>ABSTAIN</b>           | <b>Proposal 4</b> |
| To recommend by a non-binding advisory vote the frequency of future non-binding advisory votes on the compensation of the Company's named executive officers. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |                   |
| →   |                          |                          |                          |                          |                   |
| To transact any other business that is properly brought before the Annual Meeting or any adjournment or postponement thereof.                                 |                          |                          |                          |                          |                   |

**Our Board of Directors recommends that you vote "FOR" the director nominees and proposals named above and if no specification is made, the shares will be voted for such nominees and proposals. Please sign, date and return the proxy in the envelope enclosed. This proxy will be voted in the manner directed herein by the undersigned stockholder. If no direction is made, the proxy will be voted for the nominees set forth in proposal 1, for the proposals set forth in Item 2 and will grant discretionary authority pursuant to item 3. This proxy will revoke all prior proxies signed by you.**

MARK HERE FOR ADDRESS CHANGE  New Address (if applicable):

\_\_\_\_\_

\_\_\_\_\_

**MARK "X" HERE IF YOU PLAN TO PARTICIPATE IN THE MEETING:**

**IMPORTANT:** Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

Dated: \_\_\_\_\_, 2020

\_\_\_\_\_  
(Print Name of Stockholder and/or Joint Tenant)

\_\_\_\_\_  
(Signature of Stockholder)

\_\_\_\_\_  
(Second Signature if held jointly)