

Datasea Signs Agreement to Pilot Safe Campus Intelligent Management and Control Platform at Harbin New District No. 1 School

New York — July 27, 2020 — [Datasea Inc.](#) (NASDAQ: DTSS) (“Datasea” or the “Company”), a technology company engaged in providing smart security solutions and developing education-related technologies in China, has entered into an agreement to install its Safe Campus Intelligent Management and Control Platform (“Safe Campus Platform”) at Harbin New District No. 1 School, the first of the two previously announced pilot projects.

The Safe Campus Platform provides additional functionality specifically designed for schools. In particular, its most robust component, the Datasea Cloud School program, is a WeChat-enabled program, available for both Android and IOS, that provides various benefits for students, teachers and parents. Certain features include, among others, general school announcements, notifications of upcoming tests and homework assignments, and a centralized hub for teachers to review homework, import grades, record class attendance and academic performance, and store additional student information. Under the terms of this arrangement, Datasea will provide the software and hardware of the Safe Campus Platform, product and maintenance manuals, product certificate and license, and installation services throughout the school facilities. The system installation and demonstration are subject to the School’s review approval. Once such approval is issued, the School will deliver the payment of RMB 392,000 (approximately USD\$55,861).

“This arrangement validates the commercial viability of our Safe Campus Intelligent Management and Control Platform,” said Datasea Chairman and CEO, Ms. Liu Zhixin. “Our team is encouraged by the support we have received from the local government. We continue working on expanding the reach of our platform in the city of Harbin and beyond.”

About Datasea Inc.

Datasea is a technology company in China engaged in providing smart security solutions and developing education-related technologies. Datasea leverages its proprietary technologies, intellectual property, innovative products and market intelligence to provide comprehensive and optimized security solutions and education-related technologies to its clients. For additional company information, please visit: www.dataseainc.com.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "target," "going forward," "outlook" and similar statements. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and many of which are beyond Datasea's control, which may

cause Datasea's actual results, performance or achievements (including, without limitation, the performance and related results of operations arising from Datasea's contracts and products addressed in this press release), Datasea's ability to commercialize and expand its pilot projects into permanent and/or additional engagements throughout Harbin and beyond, to differ materially and in an adverse manner from anticipated results contained or implied in the forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in Datasea's filings with the U.S. Securities and Exchange Commission, which are available at www.sec.gov. Datasea does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under the law.

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