

Datasea Enters into a Cooperation Framework Agreement with China Africa Friendship Town Investment Group Limited

Company Aims to Expand its Footprint to International Markets on the African Continent

New York — August 17, 2020 — <u>Datasea Inc.</u> (NASDAQ: DTSS) ("Datasea" or the "Company"), a technology company engaged in providing smart security solutions and developing education-related technologies in China, has, through one of its variable interest entities, entered into a Cooperation Framework Agreement with China Africa Friendship Town Investment Group Limited ("CAFTI") to establish a general framework and promote Datasea's products across several countries in Africa.

As a Ugandan-based and registered limited company, CAFTI specializes in industrial park investments and construction, IT services, as well as import and export trades across Africa, and has developed a network of contacts across the continent, including, Uganda, the Democratic Republic of Congo, and Ethiopia, among others. Under the Cooperation Framework Agreement, CAFTI will endeavor to promote the Company's products, including its automatic temperature measurement devices, infrared imagers, and facial recognition tools, and facilitate business cooperation in the target markets.

"Our cooperation with CAFTI is an integral component of Datasea's international expansion strategy," said Chairman and CEO, Ms. Liu Zhixin. "CAFTI provides us with an additional sales channel through its distribution contacts across Africa, which we plan to leverage. We are encouraged by the opportunity to penetrate a new market overseas and look forward to continue growing our international footprint by executing our international expansion strategy."

About Datasea Inc.

Datasea is a technology company in China engaged in providing smart security solutions and developing education-related technologies. Datasea leverages its proprietary technologies, intellectual property, innovative products and market intelligence to provide comprehensive and optimized security solutions and education-related technologies to its clients. For additional company information, please visit: <u>www.dataseainc.com</u>.

About China Africa Friendship Town Investment Group Limited

Registered in Luaya of Masaka, Uganda, CAFTI is engaged in industrial park investment and construction, information technology services, as well as import and export trade across Africa.

CautionaryNoteRegardingForward-LookingStatementsThis press release contains forward-looking statements within the meaning of Section 21E of the SecuritiesExchange Act of 1934 and as defined in the U.S. Private Securities Litigation Reform Act of 1995. Theseforward-looking statements can be identified by terminology such as "will," "expects," "anticipates,""future," "intends," "plans," "believes," "estimates," "target," "going forward," "outlook" and similarstatements. Such statements are based upon management's current expectations and current market andoperating conditions, and relate to events that involve known or unknown risks, uncertainties and otherfactors, all of which are difficult to predict and many of which are beyond Datasea's control, which maycause Datasea's actual results, performance or achievements (including, without limitation, theperformance and related results of operations arising from Datasea's contracts and products addressed inthis press release), Datasea's ability to expand into African markets as anticipated, to generate any

revenue under the Cooperation Agreement, to maintain the Beijing or similar arrangements, to receive the subject subsidy within the anticipated timeframe, to apply the subsidy to develop and enhance the Company's current systems, to differ materially and in an adverse manner from anticipated results contained or implied in the forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in Datasea's filings with the U.S. Securities and Exchange Commission, which are available at <u>www.sec.gov</u>. Datasea does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under the law.

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