



## **Datasea Announces New Collaborations to Help Expand Distribution in the North and South America**

Datasea Inc., (NASDAQ: DTSS) ("Datasea" or the "Company"), incorporated in Nevada on September 2014, is a digital technology corporation engaged in three converging and innovative business segments: 5G messaging, acoustic intelligence and smart city technology in China. Today, the Company announced that it has entered into separate non-binding one-year business cooperation agreements with Shen Zhen New Route Network Technology ("New Route") and QueTal Compra, respectively, which Datasea believes will help it create synergies on promotion, sales, business development, branding, and localization, aiming to bolster Datasea's participation in the North and South America.

Datasea believes that the new collaborations will help it expand the scale and global footprint and integrate New Route and QueTal Compra into Datasea's distribution process. New Route utilizes over ten years of experiences in China and North America e-commerce industry and nearly twenty physical stores around the world to help clients distribute products effectively. QueTal Compra is a fast-growing company with twenty-two physical stores and about 100 employees all over South America, including Peru, Argentina, Columbia, Bolivia, and Mexico. New Route and QueTal Compra bridge domestic and overseas markets to deliver streamlined logistics and enable Datasea to strengthen the customer value proposition.

"We are pleased to have the opportunity to broaden our scale, reach and capabilities in the critical markets for oversea customers in North and South Americas. Datasea is also another step closer to the goal, which is to eventually expand into the oversea market as a strategic global anchor and eventually establish a subsidiary and eventually establish a research center in the US." said Zhixin Liu, the CEO of Datasea, " Datasea is constantly looking towards the future to empower our customers as well as today's broader marketplace with high-quality products. In order to display this commitment, we'll consistently look to work with key businesses, in an effort to offer the best-in-class solutions in 5G messaging, acoustic intelligence and smart city."

**About Datasea Inc.**

Datasea Inc., through its variable interest entity, Shuhai Information Technology Co., Ltd., a digital technology company in China, engages in three converging and innovative industries: smart city, acoustic intelligence and 5G messaging. Datasea leverages facial recognition technology and other visual intelligence algorithms, combined with cutting-edge acoustic and non-visual intelligence algorithms, to provide smart city solutions that meet the security needs of residential communities, schools and commercial enterprises. Most recently, in response to the growing utilization of 5G technologies and the overall initiative to utilize Datasea's technology capabilities to expand business coverage and revenue resources, Datasea has also strategically expanded business coverage to 5G messaging and smart payment solutions. Datasea has been certified as one of the High-Tech Enterprises (jointly issued by the Beijing Science and Technology Commission, Beijing Finance Bureau, Beijing State Taxation Bureau and Beijing Local Taxation Bureau) and one of the Zhongguancun High Tech Enterprises (issued by the Zhongguancun Science Park Administrative Committee) in recognition of the company's achievement in high technology products. For additional company information, please visit: [www.dataseainc.com](http://www.dataseainc.com). Datasea routinely posts important information on its website.

**Cautionary Note Regarding Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will", "expects", "anticipates", "future", "intends", "plans", "believes", "estimates", "target", "going forward", "outlook," "objective" and similar terms. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and which are beyond Datasea's control, which may cause Datasea's actual results, performance or achievements (including the RMB/USD value of its anticipated benefit to Datasea as described herein) to differ materially and in an adverse manner from anticipated results contained or implied in the forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in Datasea's filings with the U.S. Securities and Exchange Commission, which are available at [www.sec.gov](http://www.sec.gov). Datasea does not undertake any obligation to update any forward-looking

statement as a result of new information, future events or otherwise, except as required under law.

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