



Datasea Inc.

NASDAQ: DTSS

Investor Presentation

May 2024

Safe Harbor Statement

This presentation contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. These forward-looking statements are based on the current assumptions, expectations, and projections of the Company's management about future events. Although the assumptions, expectations, and projections reflected in these forward-looking statements represent management's best judgment at the time of this presentation, the Company can give no assurance that they will prove to be correct. Numerous factors, including those related to market conditions and those detailed from time to time in the Company's filings with the Securities Exchange Commission, may cause results of the Company to differ materially from those anticipated in these forward-looking statements. Many of the factors that will determine the Company's future results are beyond the ability of the Company to control or predict. These forward-looking statements are subject to risks and uncertainties and, therefore, actual results may differ materially. The Company cautions you not to place undue reliance on these forward-looking statements. The Company undertakes no obligation to revise or update any forward-looking statements, or to make any other forward-looking statements, whether as a result of new information, future events, or otherwise. All references to "Company" and "Datasea" as used throughout this presentation refer to Datasea Inc. and its subsidiaries.

AGENDA

- 1. Company Overview**
- 2. Investment Highlights**
- 3. Equity Snapshot**
- 4. Business Segments**
- 5. Core Technologies and Products**
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Our Company

Datasea is a global technology company incorporated in Nevada, with operating companies in the US and China, that provides acoustics high tech products and 5G AI multimodal communications services.

The logo for Datasea Inc. features a large, stylized letter 'D' on the left. The 'D' is composed of two overlapping shapes: an orange one on top and a blue one on the bottom. To the right of the 'D', the word 'ATASEA' is written in a dark grey, serif, all-caps font. Further to the right, the word 'INC.' is written in the same dark grey, serif, all-caps font, followed by a small blue and orange dot.

Nasdaq: DTSS

Datasea – Investment Highlights



1. **A global leader in technology and innovation**

- Innovative, leading-edge acoustic high tech products, including use ultrasound to eliminate bacteria and viruses.
- Our 5G applications combines AI interactivity & data analytics.

2. **Rich product lines and customer coverage**

- A wide spectrum of acoustic intelligence products effectively eliminates viruses in homes, offices, schools and hospitals
- Our 5G business serves over 48.4 MM customers in China.

3. **Multi-billion dollar market opportunity**

- Our acoustics high tech and 5G Multimodal Communication segments represent expansive growth opportunities

4. **Global growth strategy**

US subsidiary Datasea Acoustics LLC to drive the global market expansion of our acoustics technology

Datasea – Equity Snapshot



Ticker Symbol	Nasdaq: DTSS
Share Price (as of May-2-24)	\$7.16
52-Week Range	\$1.47 – \$9.82
Market Capitalization	\$21.5 million
Shares Outstanding	3.0 million
Average Daily Volume (YTD)	531,611

Datasea's Business Segments

Acoustic High Tech

Datasea is the global initiator, developer and promoter of acoustic. Focus is on ultrasound, infrasound, directional sound and Schumann resonance technologies, to meet the needs of our customers worldwide.

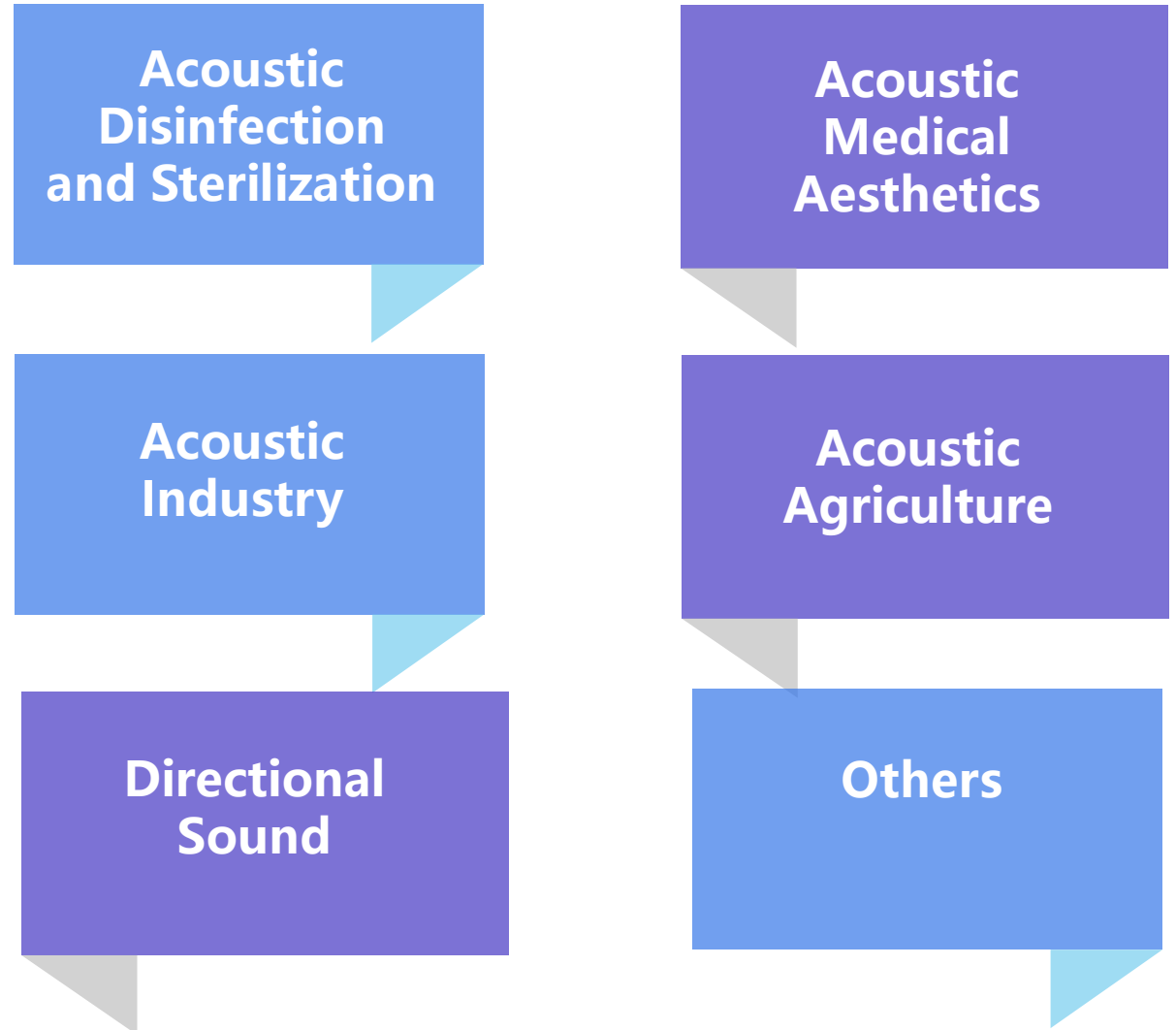
5G AI Multimodal Communication

Datasea provides 5G AI Multimodal Communications Services in China that allows companies to attract customers with highly targeted, location-based promotions.

Datasea operates in 2 key business segments leveraging AI in acoustics high tech and 5G

Datasea - Acoustic Technology:

- ◆ Acoustic technology represents a significant application of sound wave-based technology.
- ◆ Datasea is the first provider in China specializing in acoustic equipment and systems.
- ◆ Acoustic technology lies in the application of multi-frequency ultrasonic waves which is a sound vibration with a frequency higher than 20KHz, that cannot be heard by the human ear but propagates in any elastic medium (solid, liquid, and gas).
- ◆ Utilizing the cavitation, thermal and mechanical effects of ultrasound, we address application scenarios in applications such as disinfection, sterilization, safety and skincare.



Acoustic Technology: The Core of Datasea's Capabilities

Acoustic intelligence is a new field that integrates fundamental acoustic theory with artificial intelligence to gather and process acoustic data and solve problems. Datasea leverages cutting-edge technologies in the realm of intelligent acoustics, harnessing the power of ultrasonic sterilization to combat viruses and prevent human infections.



Datasea's acoustic sterilization technology uses high-frequency sound waves to kill microorganisms like bacteria and viruses. This innovative approach provides a chemical-free and eco-friendly sterilization solution for surfaces and air.

Datasea Acoustic Technology



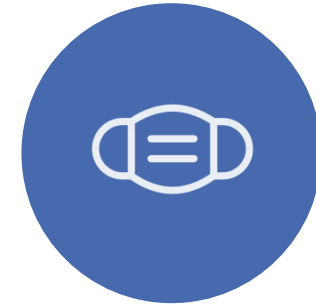
Datasea's air sterilizers use advanced technology to kill airborne viruses and bacteria

The sterilizers utilize an intelligent acoustic sterilization technology to deactivate microorganisms



We offer sterilizers for different environments

Including models for offices, bedroom, bathroom, cloakroom, car interior and a floor-standing sterilizer



Our technology provides constant disinfection

Works 24/7 to keep the air clean and free of pathogens around you

Datasea's air sterilizers provide an effective way to continuously sanitize your surroundings using advanced acoustic technology

Datasea's Acoustic Products



Indoor Air Sterilizer

Datasea's sterilizer disinfects the air in homes, offices and in large spaces such as offices, schools, hospitals



Bathroom Sterilizer

Datasea's acoustic sterilizer for bathrooms uses sound to kill germs, viruses, and bacteria in the air.



Cloakroom Sterilizer

Datasea has a cloakroom acoustic sterilizer that disinfects coats, bags and shoes to provide germ-free storage space.



Car Air Sterilizer

Datasea's car air sterilizer utilizes sound to sterilize the air inside vehicles and remove odors.

How Datasea's Air Sterilizers Work

Ultrasonic waves destroy viruses

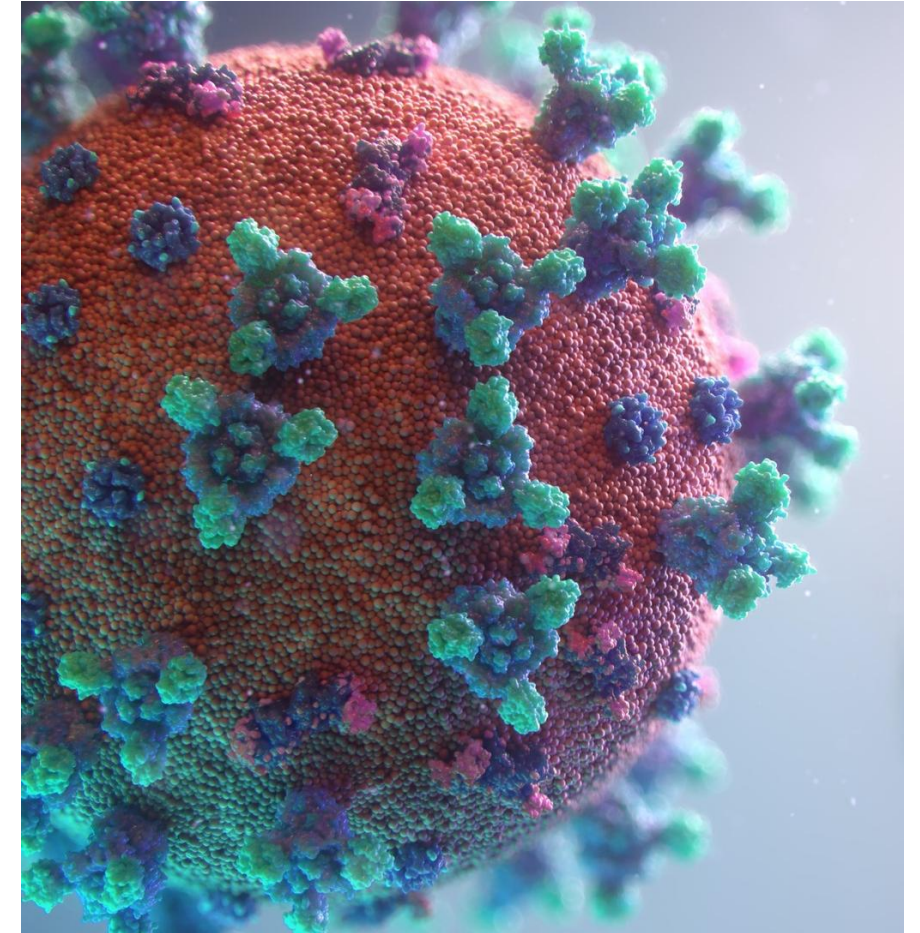
Datasea's sterilizers use ultrasonic waves to destroy viruses like COVID-19 and H1N1.

Over 99.9% effective on COVID-19

Tests show Datasea's sterilizers reduce viruses including COVID-19 and H1N1 by over 99.9%.

Continuous sterilization

The ultrasonic sterilization runs continuously to keep air purified.

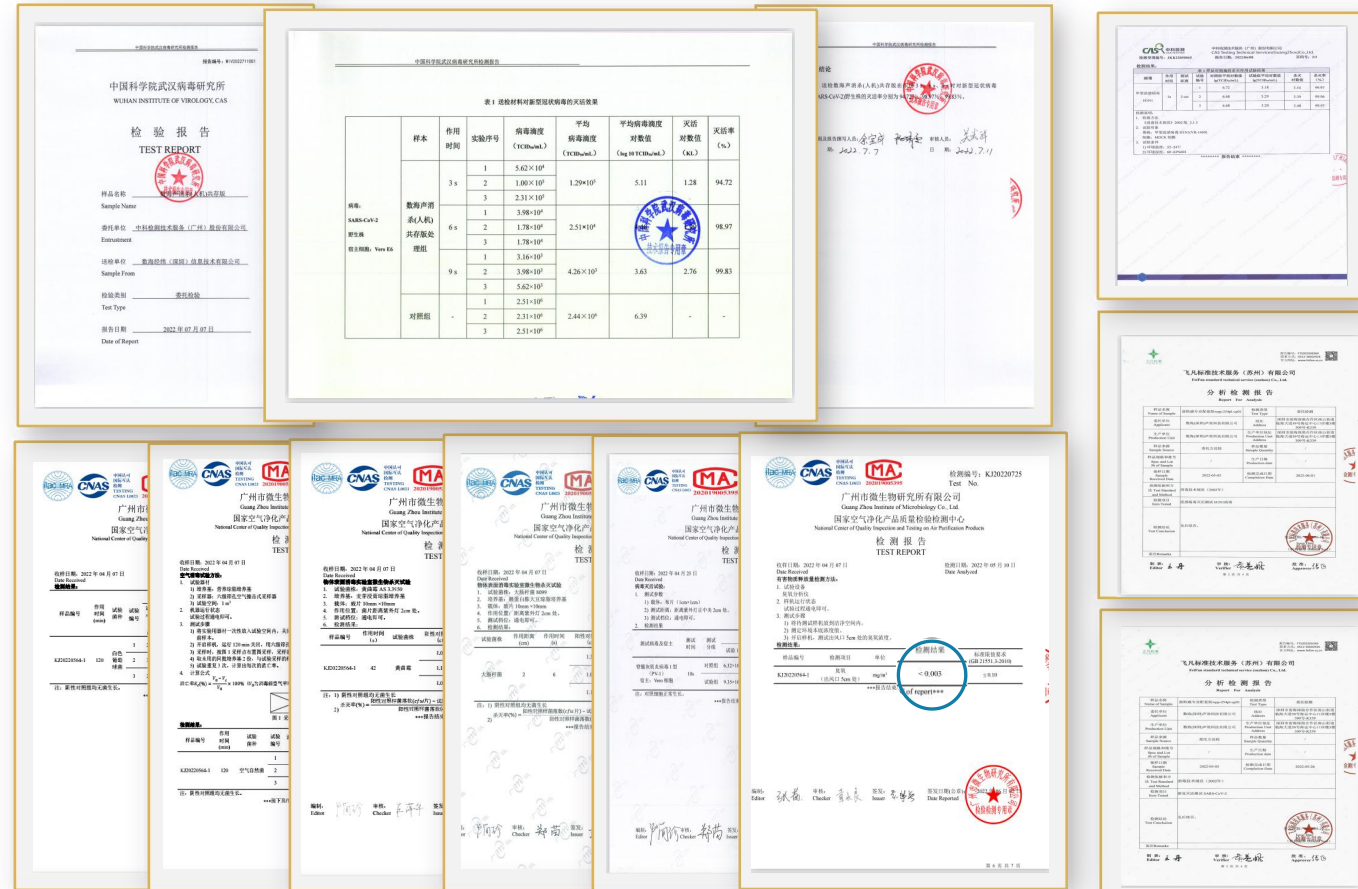


Datasea Acoustic Technology

Independent Testing Results: Report of Efficacy

The test results show that Datasea's Ultrasonic products has achieved 99.83% disinfection with COVID-19 in just nine seconds.

Experimental virus	Virus disinfection and sterilization rate
COVID-19	99.83%
HINI	99.91%
HINI	99.97%
Staphylococcus albicans	99.91%
Air natural bacteria	90.75%
Aflatoxin	96.91%
E. coli	99.99%
poliovirus	98.24%
ozone	<0.003



Key functions of acoustics high tech...

For bedroom/office/classroom

Key Features:

- Gentle Sound Ambiance
- Air Purification
- Powerful Sterilization
- Warm Light and Colors

Hailijia Air Intelligent Sterilizer

Application: Bedroom / Office / Classroom / Hospitals

Model: SH150F-H02



Sound wave disinfection
and sterilization



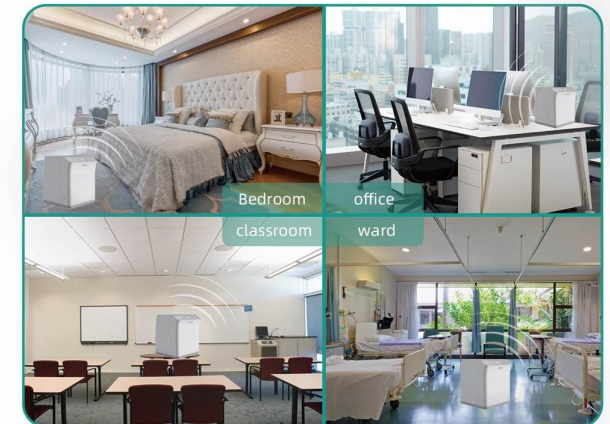
Low noise



H13 filter screen



Plasma
sterilization



Applicable area: $\leq 30\text{m}^2$

Sound wave disinfection technology transforms indoor rooms into optimal and healthy breathing spaces

Remove viruses | bacteria | formaldehyde | dust | odors

Key functions of acoustics high tech...

For Restrooms

Key Features:

- Sound Wave Sterilization
- Eliminates Odors
- AI Light Sensing
- Fresh and comfortable
- Enjoyable Music

HAILIJA Smart Air Sterilizer

Application: For Bathroom Use

Model: HLJ-T-01

Sound Wave Sterilization | Eliminates Odors | AI Light Sensing

Fresh and comfortable | Enjoyable Music



white

black



Applicable area: 5-30m²

Sound waves remove bacteria and odors to create a healthy, hygienic and high quality living environment



Strong odor removal



Sensory Controls



Acoustic sterilization

Key functions of Intelligent Acoustics...

For Sleep Aid:

Key Features:

- Mambo sleep aid
- Relieve fatigue
- AI Voice commands
- Intelligent Light Sensing
- A relaxing, joyful experience

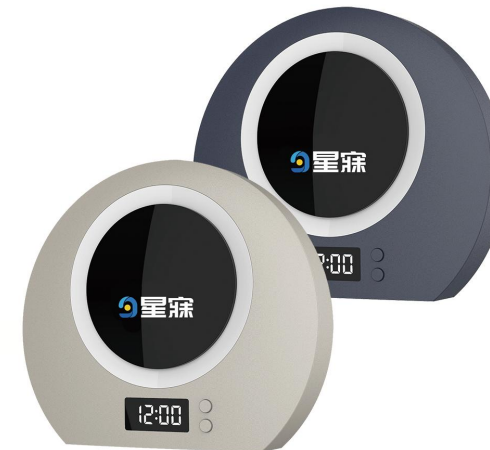
STAR DREAM Sleep Relief

Application: A Beneficial and Comforting Sleep Aid

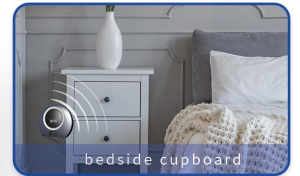
Model: HLJ-S-01

Mambo sleep aid | Relieve fatigue | AI Voice commands

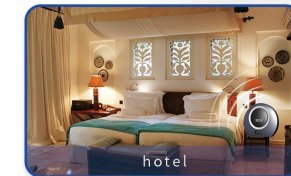
Intelligent Light Sensing | A relaxing, joyful experience



bedroom



bedside cupboard



hotel



Camping tent light

Applicable area: <5m²

Natural Sound technology improves sleep and a healthy lifestyle



Ease of Use



AI Intelligent
Interaction



Negative oxygen ions
offer health benefits

The Next Generation of acoustics high tech...

Our **SKIN REPAIR ROBOT** uses ultrasound in a contactless manner to repair damaged skin, significantly reducing the skin repair period. This process is facilitated by an artificial intelligence robotic arm that provides precise treatment, along with an AI diagnostics that offers a real-time recovery plan.

We're excited to announce a dynamic partnership with a leading cosmetics sales and marketing group, set to catapult this innovative technology onto the global stage.



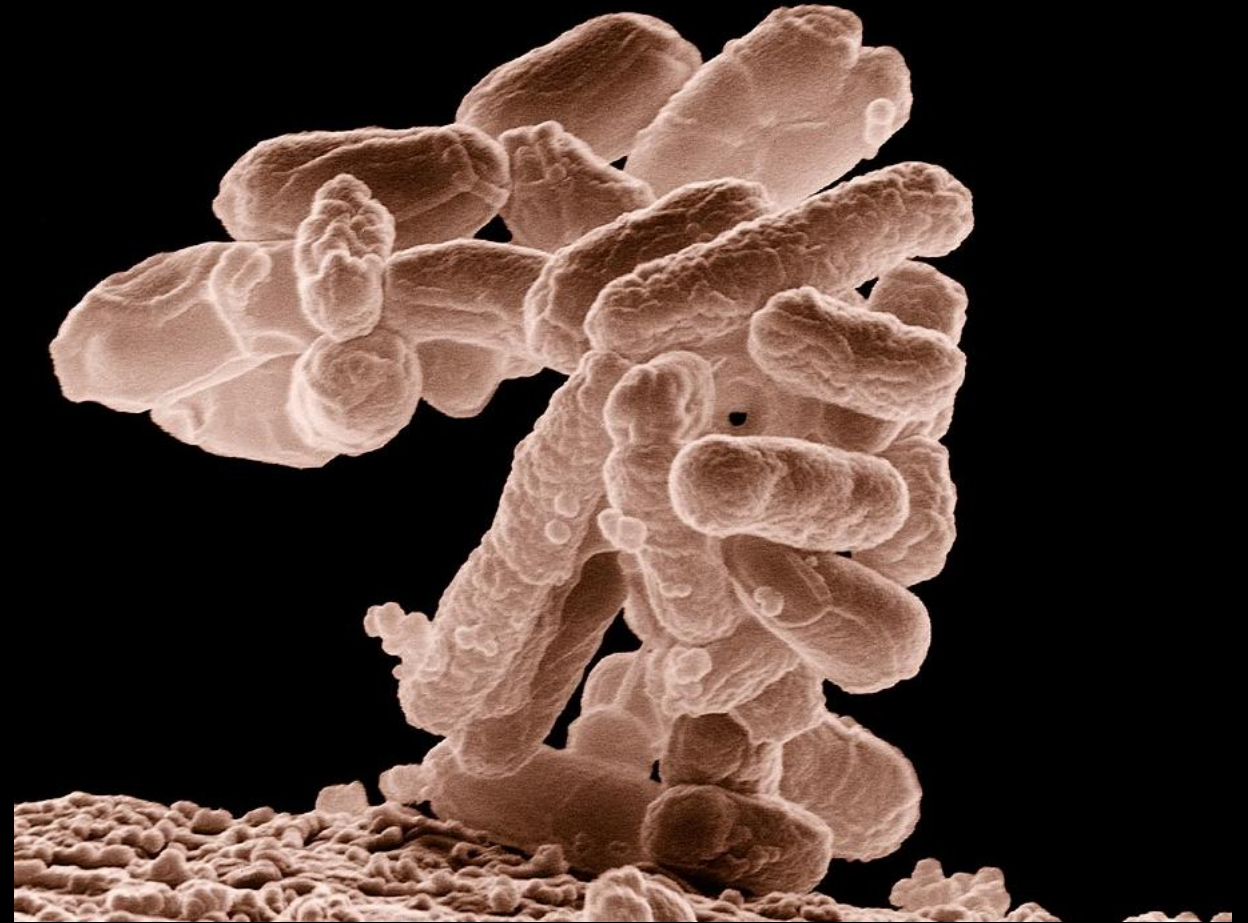
Addressable Market for Sterilization Equipment

In 2020, the sterilization equipment market was valued at ...

\$12.45 billion

... and is expected to grow at a CAGR of 12.2%; in 2027 it is expected to be ...

\$23.73 billion



**According to Meticulous Research*

Market Opportunity for Acoustic Devices



Growing demand for sterilization devices

The COVID-19 pandemic has highlighted demand for effective sterilization devices that can kill microbes and viruses



Potential in public spaces

Air sterilizers can be used in hospitals, schools, offices, shopping malls, etc., to combat airborne pathogens



Opportunity in transportation

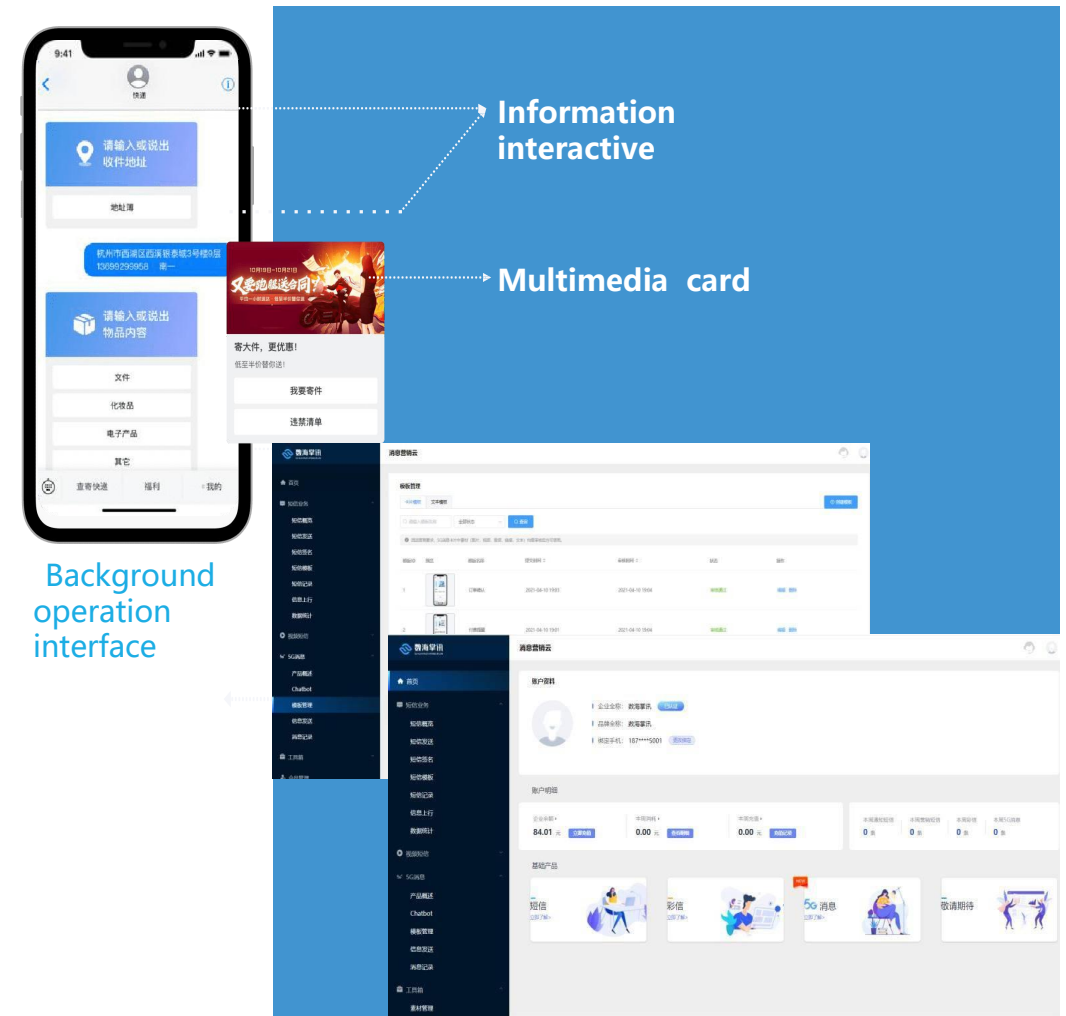
Sleep Aid (non-contact sleep assistance for sleep) – a refreshing product developed for long-distance buses, long-distance trucks, and workplace individuals

Sterilization devices that kill microbes and viruses have a large untapped market opportunity globally, especially in public spaces and transportation.

Datasea 5G AI Multimodal Communications

Datasea's 5G AI Multimodal Communications represent a technological breakthrough based on the Company's original 5G messaging service.

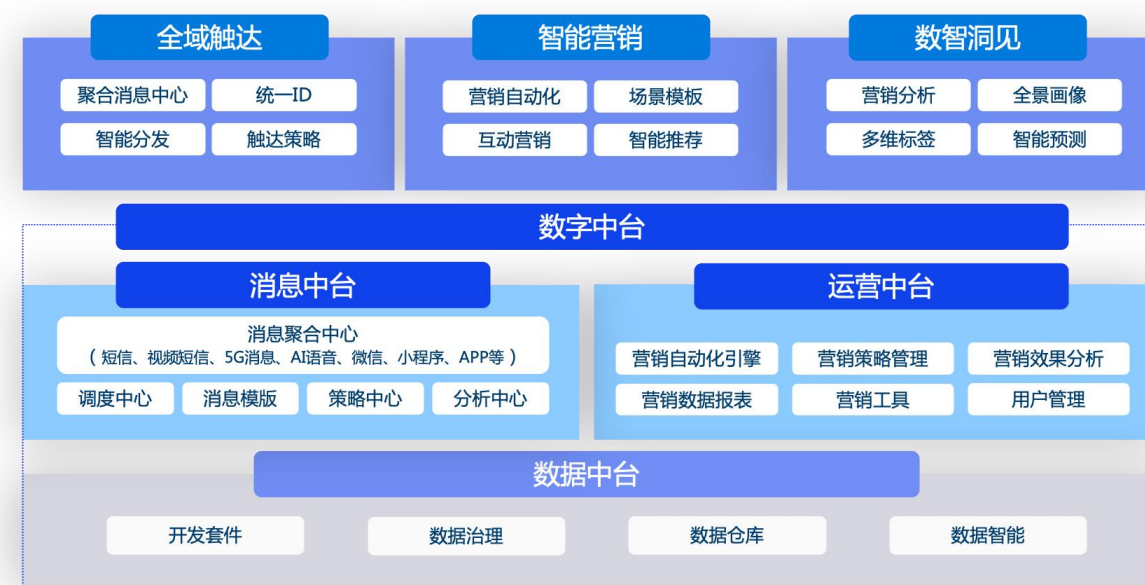
Leveraging the world's largest 5G network, computational power network, and middleware capabilities, the Company achieves multimodal data transmission through technological iterations and upgrades.



Datasea 5G AI Multimodal Communication

As one of the leading service providers in China's 5G AI multimodal communication sector, Datasea will support DataSea Digital in continuously upgrading its main products and services, which include the following business areas:

- (1) 5G AI multimodal smart agriculture (Digital Rural) service platform;
- (2) 5G AI multimodal small and medium-sized enterprise service platform;
- (3) 5G AI multimodal logistics and express service platform;
- (4) 5G AI multimodal new media marketing service platform; and
- (5) the three major China telecom operators' 5G multimodal top up platform and other operation services.



Datasea's AI based 5G AI multimodal communication products exhibit high adhesion and high activity, and integrate technologies such as AI-driven interactions, multimedia, and multilingual processing modules, to provide efficient and convenient services with immersive experiences.

How Datasea Utilizes AI Based 5G Multimodal Communication



Immersive Experiences

efficient and convenient services
with immersive experiences



Customer acquisition

can bring brand
enhancement, customer
acquisition, market promotion
and additional revenue



Enhanced engagement

Two-way messaging
capabilities facilitate
greater consumer
engagement and
interactivity.

**With AI-driven interactions, multimedia, and multilingual processing modules,
Datasea's 5G platform takes business-to-consumer communications to the
next level.**

Datasea's Intellectual Property

27 Patents in China

Datasea has 27 approved patents related to its technologies in China.

We are actively acquiring U.S. patents as well as international patents.

100+ Software Copyrights

Datasea owns 131 registered software copyrights for its proprietary software and algorithms.

Key Collaborations

These include Chinese Academy of Science, Tsinghua University, as well as collaborations with U.S. universities and world-renowned research institutions.

Datasea has substantial intellectual property including patents, software copyrights and has developed extensive R&D collaborations

Datasea's Intellectual Property



China's inaugural white paper on the acoustic intelligence industry

The Company, together with MIIT, Key Laboratory of Artificial Intelligence Key Technology and Application Evaluation and Informatization, CAICT Cloud Computing & Big Data Research Institute, **released China's inaugural white paper on the acoustic intelligence industry.**



Global Debut of Multi-Frequency Sound Effect Application Technology

Creating innovative application scenarios based on ultrasonic, infrasound, and other acoustic technologies.



Establishing an Acoustic Intelligence Joint Laboratory

Jointly initiated with the Communication Acoustics Laboratory of the Chinese Academy of Sciences, the Acoustic Laboratory of the Cloud Computing and Big Data Research Institute of the China Academy of Information and Communications Technology, the Acoustic Laboratory of Harbin Institute of Technology, and the Acoustic Laboratory of Beijing Union University.



ESG Management

Introduction to this report



2023 FIRST QUARTER ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) REPORT



Datasea is a leading provider of products, services, and solutions for enterprise and retail customers in three converging and innovative industries: 5G messaging, acoustic intelligence, and smart city technology. The Company possesses proprietary and cutting-edge technologies that builds a solid foundation to design, develop and supply a broad range of solutions in each industry.

We have a long- term sustainability strategy integrated into all areas of our business for the benefit of our shareholders regulatory bodies, customers, shareholders, employees & communities.

As a company committed to global best practices, we advocate for greater transparency. Datasea is committed to providing meaningful and accurate sustainability information to stakeholders.

Datasea disclose information about our environmental, social and governance (ESG) practices and performance to stakeholders through our Annual ESG Report and quarterly sustainability statements.

We recognize that the field of sustainability is ever-evolving and dynamic in nature. As the sustainability landscape evolves, we continue to enhance our sustainability reporting.

This is an initial step in our evolution as we build a more unified sustainability framework.

We look forward to providing additional reporting in the coming months.

Datasea Summary Financials

	FYE June 30, 2023 (Audited)	9 Months Ended March 31, 2023 (Unaudited)	9 Months Ended March 31, 2024 (Unaudited)
Revenue	\$ 7.05 MM	\$ 0.22 MM	\$ 19.61 MM
Gross Profit	\$ 0.34 MM	\$ 0.11 MM	\$ 0.19 MM
Net Loss	(\$ 9.48 MM)	(\$ 3.92 MM)	(\$ 6.00 MM)
Cash	\$ 0.02 MM	\$0.04 MM	\$0.05 MM
Working Capital	(\$ 3.61 MM)	(\$ 3.57 MM)	\$ 0.42 MM
Shareholders' Equity	(\$ 3.58 MM)	(\$ 2.19 MM)	\$ 1.25 MM

Datasea Financial Guidance



- The Company Issued guidance of revenue of approximately \$86 MM in March 2024 for our full fiscal year ended June 30, 2024
- This compares to \$7.0 MM in revenue that we reported for fiscal year 2023 and represents a projected increase of 1,128%

Datasea Recent News



- We signed two \$30 MM service agreements in our 5G AI multimodal segment this year for delivery services over the course of 12 months.
- We also announced that we secured a combined \$15 MM for two contracts in our acoustics products segment

Datasea Inc.

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